

# SYRACUSE Sports Complex

## Advertising

The Syracuse Sports Complex is owned by the City of Syracuse, Parks and Recreation Department. All questions should be referred to the Parks and Recreation Director.

### Contact Information

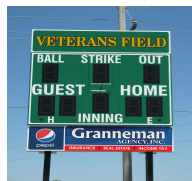
Lynn Wilhelm, Syracuse Parks and Recreation Director, 402-269-2601x1, e-mail [lnwilhelm@windstream.net](mailto:lnwilhelm@windstream.net).

### Scoreboard advertising

2' X 6' panel located on the bottom of each scoreboard. This includes a 4" x 5" advertisement on restroom stall advertising for duration of contract. Di-bond signs – Full color digital output with satin laminate coating.

1 field for 5 years .....	\$3,500.00
2 fields for 5 years.....	\$6,500.00
3 fields for 5 years.....	\$9,500.00
4 fields for 5 years.....	\$12,500.00

After time is expired, contracts will be renewed or advertising panels will be removed. All maintenance of the panels within the five year time span will be done by the Syracuse Parks & Rec Department. Advertising panels are on a first come, first serve basis. Field A – Legion baseball and men’s baseball teams only. Northeast field. Field B & C – Parks & Recreation softball and youth baseball. Northwest and southwest fields. Field D – Parks & Recreation softball, youth baseball, and Syracuse High School softball. Southeast field.



EXAMPLE OF NAMED FIELD ON TOP & ADVERTISEMENT ON BOTTOM

### Restroom Stall Advertising

11" X 17" Acrylic Sign Holders will be placed on the inside of each restroom door. 2 – 8.5" X 11" sheets will be inserted into each holder.

1/8 page – 4" X 2.5", May 15- Oct. 15 .....	\$300.00
¼ page – 4" X 5", May 15- Oct. 15 .....	\$500.00
½ page – 8" X 5", May 15- Oct. 15 .....	\$800.00
(high X wide)	



EXAMPLE OF ¼ PAGE ADVERTISEMENTS

### Advertising Layout

Logos must be supplied in the following: electronic format (.ai, .eps) or a high resolution (300 dpi) .jpeg, .bmp, .pdf, or .psd. Placement of high resolution artwork is included in the advertisement cost; however, if logo clean up is needed additional charges may apply to be pre-approved by the advertiser. .jpg or .gif tend to be poor quality, and may not print well. Your local newspaper or print shop may have your logo on file in electronic format. In addition to your logo, other wording can be placed on the panel. All layout will be through the Syracuse Parks and Recreation Department with assistance from Writetime Communications.

Payment

Payment for scoreboard advertising can be distributed evenly over 5 years (due October 1 of each year) or in one lump sum. Payment for restroom stall advertising can be distributed evenly over 3 months (due May 1, June 1, and July 1) or in one lump sum.

Exceptions and additions will be made if necessary.

Organization or Business \_\_\_\_\_

Representative \_\_\_\_\_ Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Advertisement \_\_\_\_\_ Scoreboard OR \_\_\_\_\_ Restroom Stall

Restroom Stall Advertisement Size \_\_\_\_\_ 1/8 page – 4” X 2.5” \_\_\_\_\_ ¼ page – 4” X 5” \_\_\_\_\_ ½ page – 8” X 5”

Payment \_\_\_\_\_ Evenly distributed OR \_\_\_\_\_ Lump Sum

Signature \_\_\_\_\_

Faxes and scanned copies are considered originals.

**Restroom Stall Advertisement Plan**

Draw in concept of advertisement:

4” X 2.5” Advertisement	4” X 5” Advertisement

For 8” X 5” advertisement, please use another sheet.